

## Top 10 Reasons to “Go Green” the EASY Way:

10. You can say “yes” when your clients ask you if you use green building techniques... starting tomorrow.
9. Because having an expert green building consultant on your team is faster and easier than trying to master green building and remodeling by yourself.
8. You can avoid costly or embarrassing mistakes — why not climb the green-building curve smoothly and professionally?
7. Because giving your clients access to the most accurate, project-specific advice on how to save energy, reduce allergens, improve air quality and increase their homes’ resale value adds value to your services and makes you look good.
6. To build your reputation as a 21<sup>st</sup> century professional by proving that, yes, you care about sustainability practices because you’re working with one of the nation’s top green building and renovating pioneers... who just happens to be located right here in Atlanta.
5. You get to decide which approach works best for your green transition: a behind-the-scenes advisor or a team member who interfaces directly with your clients and contractors.
4. Because incorporating green building techniques into your work makes your clients more comfortable, reduces their energy bills, and reduces complaints and callbacks for you.
3. You can use all of the popular green buzzwords — like Energy Star, LEED, Home Performance, IAQ and HERS — when talking with potential clients about projects you’re *already* working on.
2. To give you and your clients the peace of mind (and long-term value) that comes with third-party testing and certification.
1. You can enjoy all the benefits of a sustainable, green building project by making one call to Seville Consulting at 404-597-7782.



**Seville**  
CONSULTING

*“It’s true we don’t build them like we used to... we build them better.”* Carl Seville, Seville Consulting



## “Go Green” the EASY Way: Team Up with Seville Consulting

**Carl Seville**, green building consultant and owner of Seville Consulting, has been working with builders, remodelers, architects and designers for over 30 years.

He founded one of Atlanta’s most respected design/build remodeling firms, SawHorse, Inc., and for 25 years served as its vice president. In 2001, he changed directions and began applying his passion for sustainability towards helping others design and build better, healthier, more durable buildings.

Since then, Seville has earned a reputation as one of the nation’s top green building consultants, trainers and speakers.

### **Teaming up with Seville Consulting is easy.**

To apply building science and green construction principles to your next project, Seville Consulting offers customizable services you can use during all three phases of your project, or just where you feel require the most guidance:

**Pre-Construction:** Establish priorities and parameters, review plans and specifications, and make detailed recommendations for each project.

**Construction:** Provide site inspections to confirm proper applications of green building techniques, and submit reports for contractor and homeowner.

**Post-Construction:** Provide close-out services, performance testing, and provide certification certificates

This flexible approach benefits you and your projects — no matter what size or budget — with the latest, most effective green building techniques.

The answer is clear: *It’s time to go green!*

### **Seville Consulting provides:**

#### **Project-specific advice on green building techniques such as:**

- Whole-house green remodeling and new homes
- Non-toxic and healthy construction and renovation
- Construction waste recycling
- High performance insulation and HVAC systems
- High performance plumbing systems

#### **Building Certification for your Projects:**

- EarthCraft House
- LEED for Homes
- NAHB Green Building Program
- EnergyStar
- Home Energy Ratings (HERS)

#### **An award-winning track record:**

- 2008 Green Home Award from *Residential Design Build* magazine
- 2005 & 2007 Green Remodeling Advocate of the Year
- 2004 & 2006 Green Remodeling Project of the Year
- Six Excellence in Design Awards from *Environmental Design and Construction* magazine



Carl Seville,  
Seville Consulting

*“We heartily recommend Seville Consulting for your green historic home or new construction project. We are 100% delighted with everything he recommended and unequivocally recommend his green building consulting services”.*

Buckhead Homeowners

Please see [www.sevilleconsulting.com](http://www.sevilleconsulting.com) for more information about services, projects and training  
Or contact Seville Consulting at **404-597-7782** or [carl@sevilleconsulting.com](mailto:carl@sevilleconsulting.com).